

# Site Explorer

Leverage exclusive, expertly curated EHR data in an intuitive interface to make efficient, data-driven site selections.

## Access Exclusive Clinically Rich Data

As the strategic data and analytics partner of the American Academy of Ophthalmology IRIS® Registry (Intelligent Research in Sight) and the American Urological Association (AUA) Quality (AQUA)® Registry, Verana Health offers exclusive access to real-world data from a network of clinicians.

Site Explorer facilitates your access to data:

- From 2,500 ophthalmology practices
- From 150 urology practices
- On 55+ million patients
- Patients active in the past 5 years and their historical data

## Quickly Model Protocols

Build cohorts with a user-friendly interface to efficiently model study protocols and identify optimal sites based on inclusion and exclusion criteria.

Build a patient cohort in minutes with:

- No coding experience required
- Predefined codelists with common diseases and procedures in protocols
- Proprietary codes that pull the rich clinical notes in the EHR data into a structured format for easy searching



**37%** of sites under-enroll, and  
**11%** fail to enroll a single patient.  
**55%** of trials are terminated early due to poor enrollment."

- [Tufts Center for the Study of Drug Development](#)

### Reduce Recruitment Timelines

Pinpoint eligible patient populations and high-volume trial sites in minutes. Identify and connect with sites that have:

- The right mix of research experience
- Accurate patient availability
- Detailed Principal Investigator information

### Support Diversity Planning

Gain an in-depth view of demographic information to set informed enrollment targets supporting your diversity trial enrollment goals. Easily identify sites with more representative populations.

This site-level information includes:

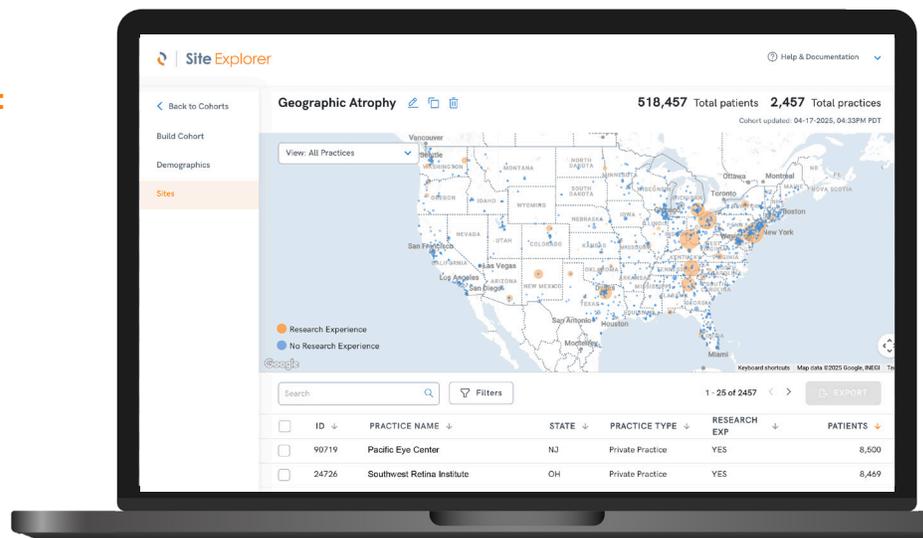
- Sex
- Age
- Race
- Ethnicity

## Site Explorer

Site Explorer is a real-world evidence-driven solution that empowers sponsors and CROs to optimize site selection based on a view of the entire patient landscape, improving efficiency and diversity.

### Site Explorer data includes:

- Patient Demographics
- Diagnosis Search
- Procedure Search
- Practice Data
- Physician Data
- Clinical Measurements



### About Verana Health

Verana Health® is revolutionizing patient care and clinical research by unlocking the potential of real-world data. Verana Health has an exclusive real-world data network of 90 million de-identified patients from more than 20,000 clinicians, stemming from its exclusive data partnerships with leading medical societies. Verana Health harnesses deep expertise, secure advanced technology, and direct access to exclusive, near real-time data sources to deliver actionable quality insights that help companies make sense of the data.

For more information, visit [www.veranahealth.com](http://www.veranahealth.com)