

Practice Insights

Elevate your practice operations by diving into your EHR to identify potential outliers and areas of risk, and enhance decision-making with data-driven insights.

Verana Health is the strategic data and analytics partner of the American Academy of Ophthalmology IRIS® Registry (Intelligent Research in Sight). Practice Insights, one of Verana Health's Member Value Tools, enables participating registry members to gain operational insights using their own EHR data.

Benchmark Against Peers

Benchmark your procedure utilization and practice details against peers in the IRIS Registry. You can view peer data based on categories such as:

- Practice size
- Geographic region
- Practice type
- Subspecialty

Reduce Your Risk of Audits

View anomalies around complex patient visits or the rates of certain billing codes used. This can help your practice reduce the risk of audits or negotiate with payers who may push back on specific procedures. Gaining more visibility into your procedure and visit code usage broken down by clinician, can help inform your billing decisions.



Drive Operational Decisions

Get clearer insight into your data to monitor, gauge, and optimize operational activities. Identify outliers and use this data to drive decisions around:

- Conducting an internal audit to ensure your coding is accurate
- Training or retraining of staff on ideal code utilization
- Staying informed on current ophthalmology billing patterns

Practice Insights allows you to:

Track your Current Procedural Terminology (CPT) code utilization

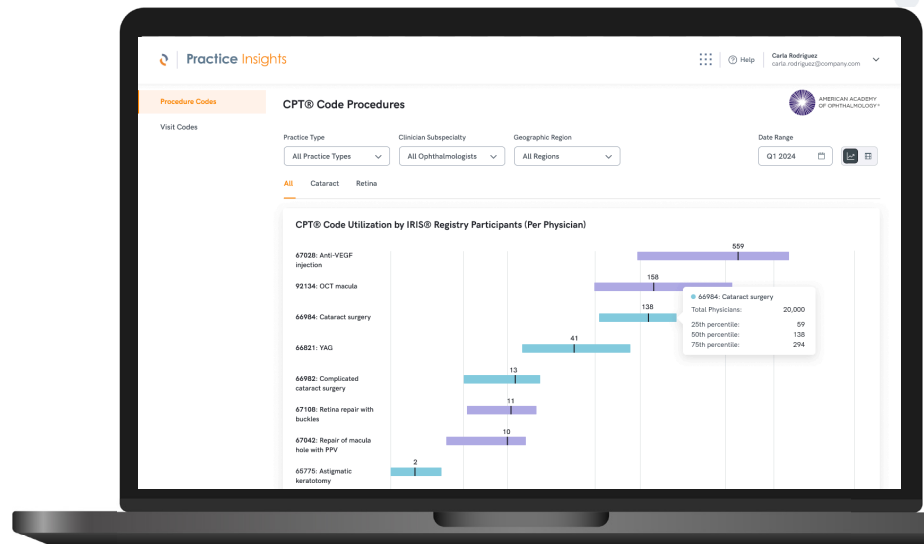
- Cataract procedures
- Retinal procedures
- E/M codes
- Eye visit codes

Historically, practice management systems (PMS) used CPT codes to create productivity reports for the overall practice, and these could be broken down by physician, location, and even insurance payer. As useful as this was, practices weren't able to benchmark these data at the regional, state, and national level.

Use Practice Insights to benchmark yourself against similar ophthalmologists and practices.”

– Flora Lum, MD,
VP of Quality and Data Science

– Joy Woodke, COE, OCS, OCSR,
Director of Coding and Reimbursement,
American Academy of Ophthalmology



About Verana Health

Verana Health® is revolutionizing patient care and clinical research by unlocking the potential of real-world data. Verana Health has an exclusive real-world data network of 90 million de-identified patients from more than 20,000 clinicians, stemming from its exclusive data partnerships with leading medical societies. Verana Health harnesses deep expertise, secure advanced technology, and direct access to exclusive, near real-time data sources to deliver actionable quality insights that help companies make sense of the data.

For more information, visit www.veranahealth.com