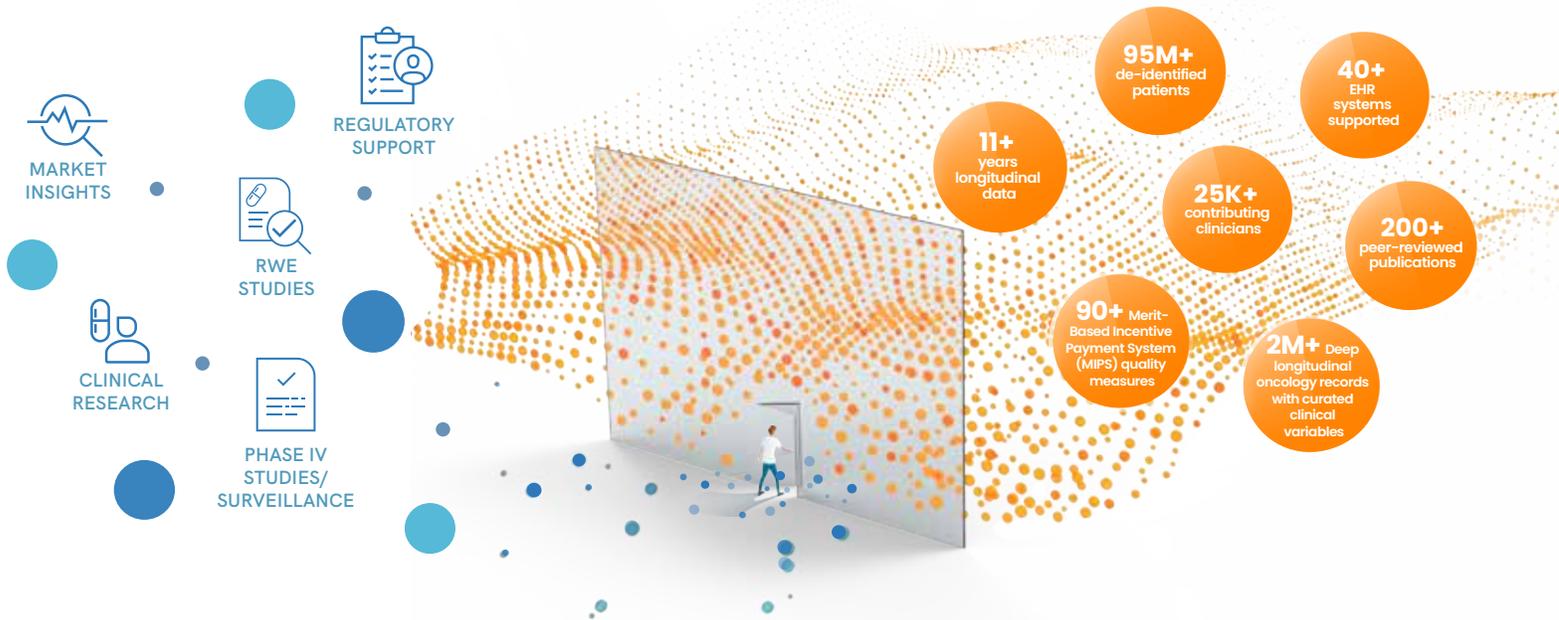




Verana Health combines secure advanced AI, deep clinical expertise, and direct access to exclusive, refreshed data from leading medical societies and academic and community medical centers to provide actionable insights.



Reimagine the possibilities of unlocking real-world data to help transform patient lives



FOR LIFE SCIENCES

Verana Health taps into electronic health record (EHR) data, including unstructured patient notes, to create quality real-world datasets, to empower you to make data-driven decisions in oncology, ophthalmology, neurology, and urology. Our oncology-specific datasets enriched through expert clinical abstraction, produce research-ready data optimized for oncology clinical development, HEOR, and regulatory submissions. Reimagine the possibilities of unlocking real-world data to help transform patient lives.

Clinical Development	HEOR & Medical Affairs	Commercialization
Accelerate your clinical trial with Site Explorer to:	Tap into the real-world patient journey to:	Actively and accurately use RWD to:
<ul style="list-style-type: none"> Identify a curated list of pre-screened study participants Locate practices with patients who fit your I/E criteria Inform your protocol development and clinical trial design 	<ul style="list-style-type: none"> Satisfy regulatory requirements for post marketing safety Understand treatment patterns and out comes of your therapeutic area Uncover and monitor therapy adoption before unique codes exist 	<ul style="list-style-type: none"> Track market share, down to the brand level Understand drug utilization Guide your commercial planning and market forecasting

FOR CLINICIANS

Verana Health has a suite of member value tools that are helping clinicians advance patient outcomes using real-world data, ingested straight from your EHRs.

Quality Measures Dashboard	Practice Insights	Verana Trial Connect	Real-World Analytics
Access unparalleled insights into:	Elevate your practice operations by:	Accelerate patient enrollment at your trial site with:	Unlock insights in oncology for healthcare clarity:
<ul style="list-style-type: none"> How your practice is performing against speciality-specific measures Benchmark quality performance against other practices Using your data for MIPS submissions 	<ul style="list-style-type: none"> Benchmarking procedure utilization against peers Reducing your risk of audit by easily viewing anomalies Using data to drive operational decisions around coding 	<ul style="list-style-type: none"> A curated list of patients that match protocol criteria Easy workflow tools to quickly review potentially eligible patients Note capture to share details back with study sponsor 	<ul style="list-style-type: none"> Understand how new tests and therapies are being adopted in real-world clinical practice Align specialty and physician staffing with actual patient demand to reduce leakage and improve access to care Quickly answer investigator and leadership questions about patient volumes at your institution Demonstrate consistent, appropriate care delivery to support payer requirements and quality reviews

We partner with top pharmaceutical organizations to deliver insights to drive business decisions for clinical development and launch strategy through to commercialization and market expansion.



CLINICAL RESEARCH

Whether you're designing a study, testing feasibility, selecting trial sites, recruiting patients, or conducting prospective studies, our data-driven technologies and insights can help improve data quality, streamline operations, reduce site burden, and accelerate study timelines in oncology, ophthalmology, neurology, and urology.

Our oncology datasets add rich clinical detail, including staging, histology, molecular biomarkers, lines of therapy, and response assessments, supporting more precise feasibility, eligibility refinement, and endpoint definition in oncology studies.

- Trial Design
- Protocol Optimization & Site Selection
- Patient Recruitment
- Prospective Evidence Generation
- External Control Arms
- Prospective Evidence Generation



MARKET INSIGHTS

Understanding market dynamics and treatment patterns is crucial for making informed decisions. By curating structured, semi-structured, and unstructured clinician notes from exclusive EHR data, we provide actionable insights to life sciences commercial teams and help optimize their market strategies.

- Market Tracking
- Brand Switching
- Prescriber Mapping
- Line-of-Therapy and Treatment Regimens in Oncology



RWE STUDIES

Unlock the power of longitudinal RWD from leading specialty medical societies — the American Academy of Ophthalmology IRIS[®] Registry (Intelligent Research in Sight) and the American Urological Association (AUA) Quality (AQUA)[®] Registry, and clinically curated, EHR-sourced oncology data from leading US cancer centers (with a 50/50 split across academic and community centers) — to drive insights for real-world evidence (RWE) studies.

- Patient Segmentation
- Safety Studies
- Natural History of Disease/Disease Progression
- Comparative Effectiveness
- Treatment Patterns & Outcomes
- Healthcare Resource Utilization Cost

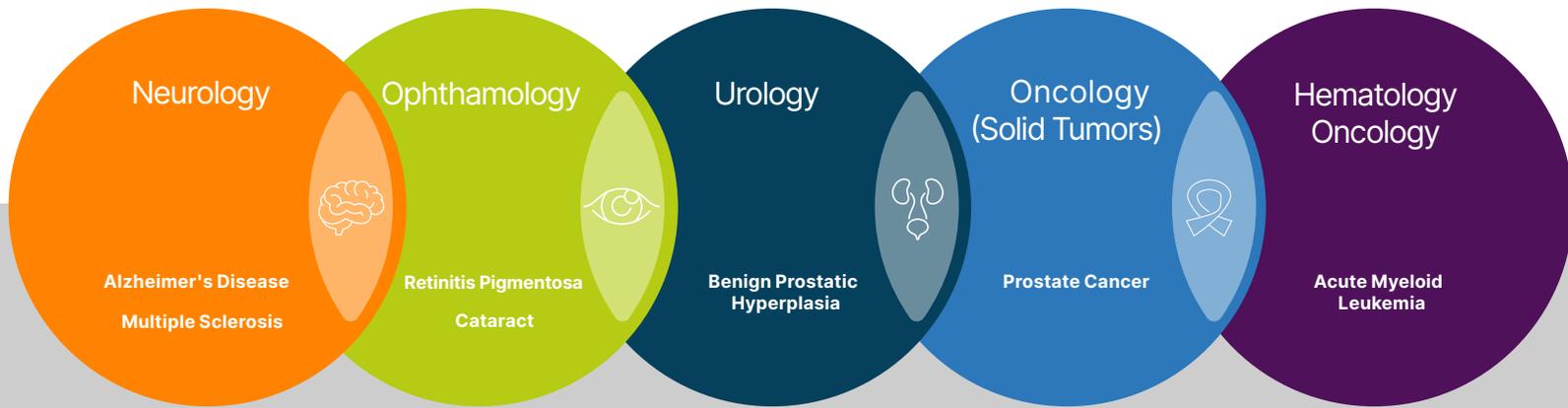
Verana provides deeply curated, clinician-abstracted oncology real-world data that captures detailed clinical context, longitudinal treatment journeys, and outcomes across solid tumors and hematologic malignancies.



PHASE IV STUDIES/SURVEILLANCE

RWE is essential for understanding how treatments perform in real-world settings. Gain access to comprehensive, de-identified data that drives postmarketing insights for safer, more effective healthcare. In oncology, Verana enables post-approval evidence generation that reflects real-world clinical complexity, including treatment sequencing, off-label use, and outcomes in underrepresented patient populations.

Verana is fueling innovation across therapeutic areas



Use Case Examples

Multiple Sclerosis (MS)

Study outcomes in multi-organ disease including bladder and visual acuity

Pigmentary Maculopathy

Understand the safety issues associated with Elmiron therapy for interstitial cystitis

Neuromyelitis Optica (NMO)

Characterize poorly understood disease affecting optic nerve and spinal cord

Giant Cell Arteritis (GCA)

Control arm for condition at the intersection of ophthalmology and inflammation

Alzheimer's Research

Study the potential for early detection of Alzheimer's through ophthalmic images

Prostate Cancer (PCa)

Identify early indicators of PCa by tracking patient journey from urologist to oncologist

Verana Health powers solutions along the health continuum with quality DaaS solutions, SaaS applications, and insights research.

About Verana Health

Verana Health, Inc.® is a digital health company revolutionizing patient care and clinical research by utilizing physician expertise and artificial intelligence to unlock the true potential of real-world data. With exclusive access to the world's largest patient data sources in oncology, ophthalmology, neurology, and urology. Verana Health is powering real-world evidence generation. Clinicians utilize these insights to improve the quality of care and quality of life for patients, and life sciences companies rely on the insights to accelerate the development of new therapies.